

The how and why about data sharing

ghTrack® is a data sharing service for major shippers and logistics service providers for aggregating shipment specific data and distributing it to specified customers. ghTrack® is provided by GateHouse Logistics - a neutral and independent data service partner.

Sharing telematics data with your customers has never been easier and more secure. Thousands of carriers have already joined the ghTrack® data sharing service. These carriers are profiting from it by reducing check calls from customers by up to 80% and winning more business. When you join the ghTrack® network as a public carrier, you become visible for ghTrack® customers worldwide which potentially makes you a preferred carrier. The ghTrack® service is free of charge for you as a carrier, so why wait?

"We can observe growing interest, or even demand for data sharing, as our clients want to know the exact time and position of their loads at any time. GateHouse Logistics provides us with a safe and reliable solution to meet the needs of the Polish and European market".

Bartłomiej Mac, Cloud Logistics

When is data shared?

Data sharing only starts when the vehicle is close to the loading location and never earlier than two hours prior to planned start of the tour. Data sharing stops as soon the vehicle departs after final delivery at the unloading location and never later than two hours after arrival (please refer to page 2 for more details).

Is it safe?

Yes! Data sharing is our core competence and is handled in compliance with the General Data Protection Regulation (GDPR). The ghTrack® data service is trusted by thousands of transport companies and shippers for aggregating and distributing data.

The data sharing engine strictly validates the right vehicle at the right place at the right time before sharing.



For additional information watch this video.

Multiple telematics accounts? No problem!

The ghTrack® data service handles distinct telematic accounts, as it integrates and unifies your telematics data. Sharing with your different customers is flawlessly and easily managed by ghTrack®.

Individual asset management is supported. No human action is needed, no manual data operations are required, and no need to control or limit the data you give us access to - ghTrack® only shares your data when there is a validated tour, and all conditions are met.

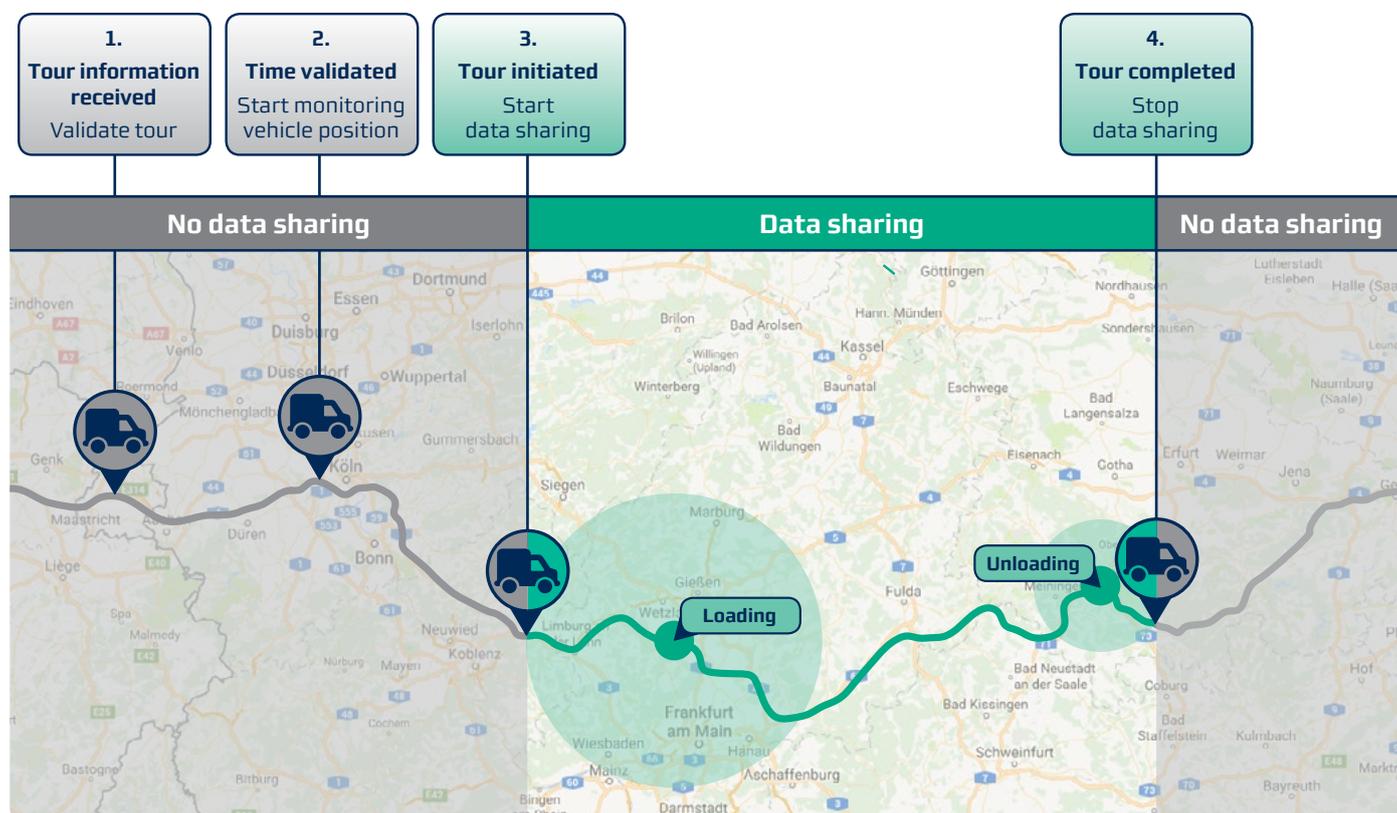
How to start sharing?

You will receive an email invite including a link to the registration portal in ghTrack®. The registration only requires a few steps registering your company and user information and adding your telematics system. Data from your telematics system is unified and integrated by setting up a connection between ghTrack® and your telematics account(s) and your existent telematics data will be "mirrored". Once connected, data sharing runs automatically.

Using subcontractors? No problem!

If you are using subcontractors and have registered on ghTrack®, you are able to invite your subcontractors to register and thereby share their data as well. Our secure data service ensures that your customers will not be able to view who you use as subcontractors.

Data sharing standard



How a tour is defined

The ghTrack® data sharing engine features a unique data sharing standard algorithm to define and encapsulate a tour. It uses a set of rules and parameters to determine when to start and when to stop sharing your telematics data.

A prerequisite for data sharing is an authorization from you to share data with your customer, which ensures that you are always in control of your data. This authorization is handled by the ghTrack® data service.

The steps for how we share your data:

1. Tour information received

- A tour is defined by your customer and is sent to ghTrack®.
- ghTrack® validates the tour information and the data sharing authorization between you and your customer.

2. Time validated

- Only when time is within the tour defined time interval, monitoring of the vehicle position starts.

3. Tour initiated

- Data sharing starts when the vehicle is close to the loading location and never earlier than two hours prior to planned start of the tour.

4. Tour completed

- Data sharing stops as soon as the vehicle departs after final delivery at the unloading location and never later than two hours after the detection of the vehicle.
- If a vehicle misses a stop or any other unforeseen event occurs, data sharing will always timeout and terminate.